

**BILLBOARD BUSINESS LICENSE APPLICATION & RENEWAL FORM**

OWNER OF BILLBOARD \_\_\_\_\_

MAILING ADDRESS OF OWNER \_\_\_\_\_

TELEPHONE NUMBER OF OWNER \_\_\_\_\_ E-MAIL \_\_\_\_\_

Describe the physical location of the billboard(s) structure and if you do not own the property the billboard is located on please indicate who does.

Location #1: \_\_\_\_\_

\_\_\_\_\_

Gross Annual Revenue \$ \_\_\_\_\_ x 2% =\$ \_\_\_\_\_ License Fee

Location #2: \_\_\_\_\_

\_\_\_\_\_

Gross Annual Revenue \$ \_\_\_\_\_ x 2% =\$ \_\_\_\_\_ License Fee

Location #3: \_\_\_\_\_

\_\_\_\_\_

Gross Annual Revenue \$ \_\_\_\_\_ x 2% =\$ \_\_\_\_\_ License Fee

Location #4 \_\_\_\_\_

\_\_\_\_\_

Gross Annual Revenue \$ \_\_\_\_\_ x 2% =\$ \_\_\_\_\_ License Fee

Total Business License Fees Remitted \$ \_\_\_\_\_

Under penalties of perjury, I declare that the application submitted by me is true, correct and complete to the best of my knowledge and belief. I further understand that I may be subject to prosecution by the City should I provide false, incorrect or incomplete information.

PRINTED NAME OF APPLICANT \_\_\_\_\_

SIGNATURE OF APPLICANT \_\_\_\_\_ DATE \_\_\_\_\_

## **SECTION 46.625: BILLBOARDS (OFF-PREMISE SIGNS)**

### **A. Intent And Purpose.**

1. Within the previous Sections, sign regulations applied specifically to on-premises advertising. However, the City recognizes another classification of signage which advertises goods and/or services available off of the premises. Said signs exist primarily for the directing or communicating with the traveling public. Because such signs are freestanding and their content is not necessarily related to the uses of the premises upon which it is erected, billboards for purposes of this Article are considered a distinct business. This distinction is the basis for treating billboards separately from on-premises advertising.

## **SECTION 46.630: LICENSE REQUIRED**

No person shall be issued a sign permit in accordance with this Article without first having paid the applicable license fee contained on the approved fee schedule and obtained an "Outdoor Advertising Signs, Billboards and Structures" Business License from the City Clerk.

## **SECTION 46.640: LICENSE APPLICATION**

Written application for a license for outdoor advertising signs, billboards and structures shall be submitted to the City Clerk on forms provided by the City and shall include, but not be limited to, the name, address and phone number of the person which is applying for the license.

## **SECTION 46.645: LICENSE FEE AND TERM**

The license term shall be from July first (1<sup>st</sup>) through June thirtieth (30<sup>th</sup>) of each year. The license fee shall be equal to two percent (2%) of the gross annual revenue of each advertising sign, billboard or structure licensed. The total license fee for those persons which are applying for licenses for more than one (1) advertising sign, billboard or structure in the City shall be the aggregate sum for each advertising sign, billboard or structure. License fees for outdoor advertising signs, billboards and structures shall not be prorated.